

■ LP Allocator News

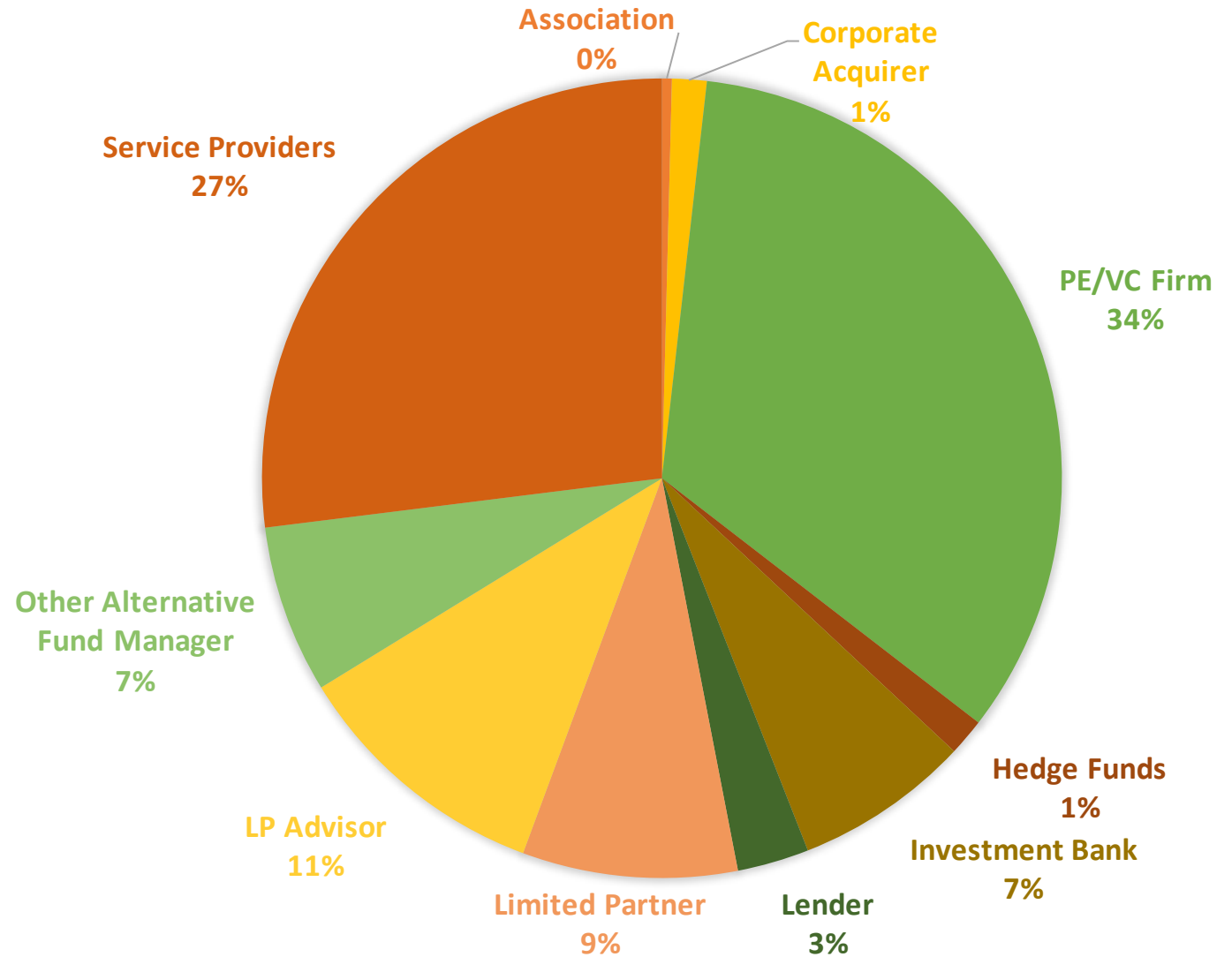
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LP Allocator News?

- **Trusted Source:** Publisher and Editor **David M. Toll** has been writing about the private equity and venture capital markets since 1997. He's written for many of the top trade publications, including *The Private Equity Analyst*, *PEHub* and *Buyouts Magazine*. He's grown up with the industry, and senior PE executives look forward to learning what news, data and trends he and his team unearth every week.
- **Targeted Market:** The 1,440+ professionals that receive the weekly *LP Allocator News* signed up to advance their careers as fundraising, IR and dealmaking professionals. More than six in 10 occupy senior-level positions at their firms. These are professionals who make vendor selection decisions—in other words, your customers.

Contact Publisher David M. Toll at 908-304-2842

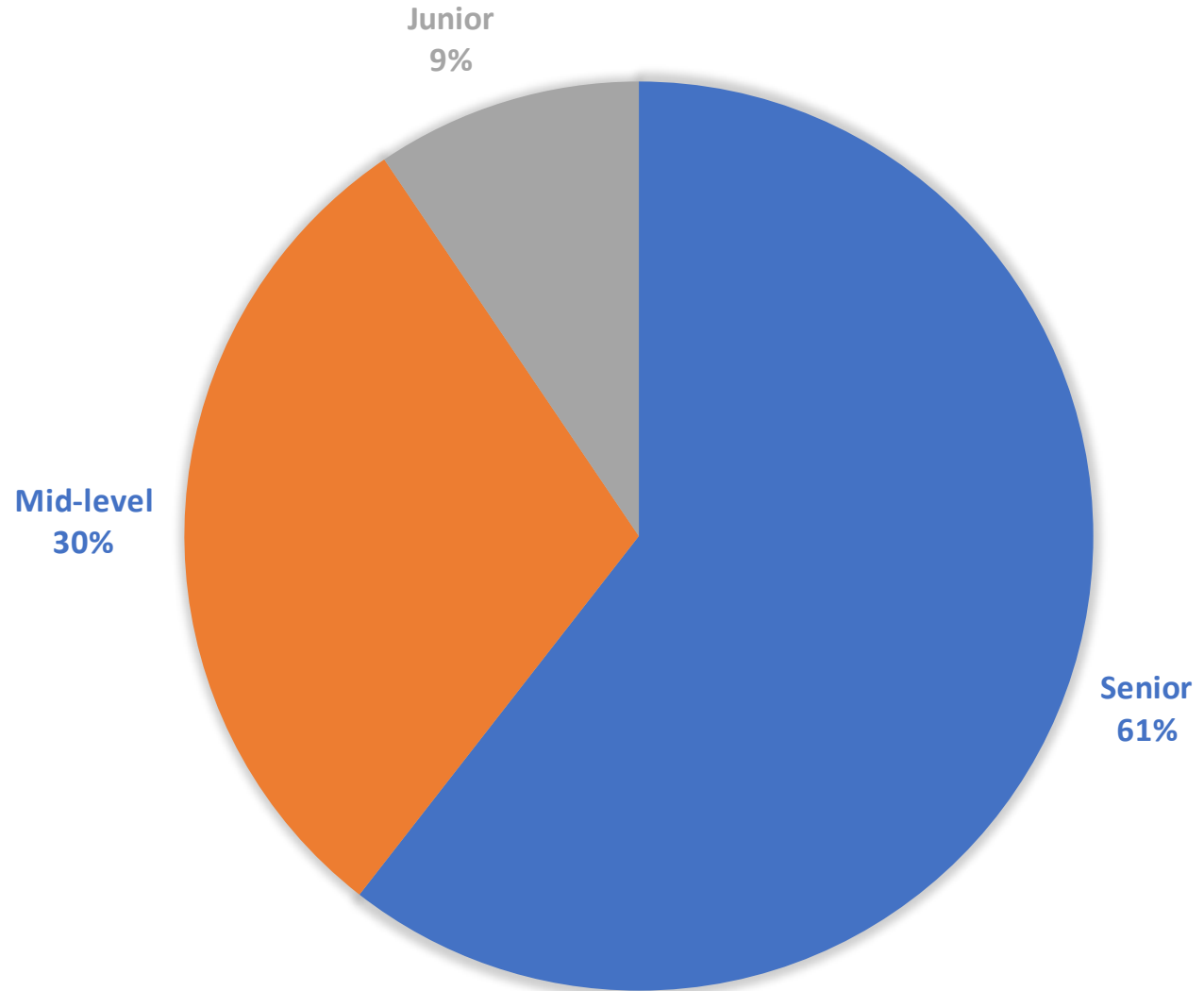
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LP Allocator News LPAllocator.com
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* Based on recent pace of newsletter opens of 2,000/month and 2,800 monthly views at LPAllocator.com